

# YouGov / British Future Survey Results

Sample Size: 2998 GB Adults  
Fieldwork: 26th - 30th October 2012

	Voting intention			2010 Vote			Gender		Age						Social grade		Region				
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	16-17	16-24	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	
<b>Weighted Sample</b>	<b>2998</b>	750	1021	214	931	744	670	1457	1541	72	426	354	741	1004	827	1709	1289	384	974	642	
Unweighted Sample	2998	745	983	196	934	718	677	1438	1560	108	327	219	729	1121	821	2003	995	558	995	558	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## What year did World War One start?

Before 1910	1	1	1	1	0	1	1	1	1	2	3	3	1	0	1	1	1	1	2	1
1910	0	0	0	0	0	0	0	0	0	1	1	0	0	0	0	0	0	1	0	0
1911	1	1	2	0	1	2	1	1	1	3	2	2	2	1	0	1	1	1	1	1
1912	2	2	2	1	2	2	1	2	2	1	2	2	3	2	1	1	2	1	2	2
1913	1	1	1	2	1	1	2	2	1	5	5	5	1	1	0	2	1	1	1	2
1914	66	72	63	77	71	64	74	72	60	58	46	44	55	70	79	69	61	63	66	67
1915	1	1	1	0	1	2	1	1	1	1	1	1	1	1	1	1	1	0	1	2
1916	0	1	1	0	1	0	0	0	0	1	1	1	0	0	0	0	0	1	1	0
1917	1	1	1	1	1	1	2	1	1	1	2	2	1	1	1	1	1	1	0	3
1918	1	2	1	2	2	1	1	1	1	2	2	2	1	1	1	1	1	2	1	1
1919	1	0	0	1	0	1	1	1	0	0	2	2	1	0	0	1	1	0	1	0
1920	0	0	0	0	0	0	0	0	0	0	0	1	1	0	0	0	0	0	0	0
Later than 1920	4	3	4	4	3	4	3	3	4	3	5	5	5	3	2	4	3	4	3	5
Don't Know	21	15	22	11	18	21	15	16	26	22	30	32	27	19	14	17	27	24	21	16

## What year did World War One end?

Before 1910	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1910	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1911	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1912	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1913	0	0	0	0	0	0	0	0	0	0	1	1	0	0	0	0	0	0	1	0
1914	1	1	2	0	1	1	1	1	1	0	2	3	2	1	0	1	1	1	1	1
1915	1	0	1	0	0	1	1	1	0	1	1	0	1	1	0	0	1	1	0	1
1916	1	1	1	1	1	0	1	1	0	0	1	1	1	0	0	1	1	0	1	0
1917	1	1	1	2	1	1	1	0	2	1	0	0	1	2	1	1	1	0	1	1
1918	56	63	52	70	61	55	64	61	51	49	40	38	45	62	67	61	49	55	58	56
1919	4	5	5	4	5	5	4	5	3	8	5	5	6	4	2	5	3	3	3	6
1920	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Later than 1920	5	4	5	4	4	5	5	5	5	6	11	12	6	3	3	6	4	5	5	6
Don't Know	31	25	33	18	26	31	24	25	36	34	37	38	37	26	27	25	39	34	30	28

# YouGov / British Future Survey Result

Sample Size: 2998 GB Adults

Fieldwork: 26th - 30th October 2012

	Ethnicity				
	Total	North	Scotland	White	Non-White
<b>Weighted Sample</b>	<b>2998</b>	738	261	2716	206
Unweighted Sample	2998	671	216	2696	214
	%	%	%	%	%

## What year did World War One start?

Before 1910	1	1	0	1	1
1910	0	0	0	0	1
1911	1	2	1	1	1
1912	2	2	0	2	4
1913	1	1	1	1	4
1914	66	65	66	67	47
1915	1	1	0	1	2
1916	0	0	0	0	1
1917	1	1	1	1	0
1918	1	1	1	1	1
1919	1	1	2	1	1
1920	0	0	1	0	0
Later than 1920	4	3	4	3	4
Don't Know	21	24	23	20	32

## What year did World War One end?

Before 1910	0	0	0	0	0
1910	0	0	0	0	1
1911	0	0	1	0	0
1912	0	0	0	0	0
1913	0	0	0	0	1
1914	1	1	1	1	0
1915	1	1	0	0	1
1916	1	1	1	0	2
1917	1	2	4	1	0
1918	56	55	54	58	37
1919	4	4	4	4	7
1920	0	0	0	0	0
Later than 1920	5	3	6	5	7
Don't Know	31	34	30	30	45

	Voting intention			2010 Vote			Gender		Age						Social grade		Region				
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	16-17	16-24	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	
<b>Weighted Sample</b>	<b>2998</b>	750	1021	214	931	744	670	1457	1541	72	426	354	741	1004	827	1709	1289	384	974	642	
Unweighted Sample	2998	745	983	196	934	718	677	1438	1560	108	327	219	729	1121	821	2003	995	558	995	558	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Which of the following battles took place during World War One? Please tick all that apply.**

Passchendale	<b>44</b>	52	40	56	50	42	52	50	38	25	25	25	26	48	65	48	38	39	47	44
The Bulge	<b>16</b>	17	16	21	15	16	20	17	15	20	13	12	19	17	13	16	16	16	17	18
Bosworth Field	<b>5</b>	4	8	4	4	7	5	5	6	10	11	11	7	5	2	5	5	6	5	5
Waterloo	<b>5</b>	5	7	5	3	6	4	3	7	18	12	11	8	4	2	5	6	6	5	6
Bannockburn	<b>1</b>	1	1	1	2	1	0	1	1	3	3	2	2	1	0	1	1	2	1	1
None of the above	<b>4</b>	4	4	5	5	4	5	5	4	6	4	4	5	5	3	4	5	5	4	4
Don't know	<b>32</b>	26	33	18	29	34	26	27	37	36	44	46	41	29	22	29	37	35	31	29

**Roughly how many British and Commonwealth military personnel died during World War One?**

Under 10,000	<b>6</b>	7	5	5	6	6	5	5	7	12	10	9	6	5	6	6	6	5	7	6
10,000 - 249,999	<b>3</b>	4	3	2	4	3	4	3	3	5	3	3	4	3	4	3	3	2	4	2
250,000-999,999	<b>4</b>	4	4	4	4	4	3	6	2	4	4	4	4	4	3	4	3	4	4	4
1,000,000-9,999,999	<b>18</b>	21	19	27	20	16	23	26	11	20	15	14	16	21	18	21	15	20	19	19
10,000,000 and Over	<b>3</b>	3	2	3	3	2	3	4	2	5	2	2	3	3	3	3	3	2	3	3
Don't know	<b>66</b>	60	68	59	64	69	62	56	76	55	66	68	68	64	67	63	70	66	63	65

**Have you ever visited your local war memorial?**

Yes, I have	<b>59</b>	65	57	65	65	56	63	61	57	59	48	46	51	61	69	60	58	49	62	58
No, I have not	<b>30</b>	27	32	24	27	34	26	29	30	17	27	29	36	31	24	29	31	34	28	31
Not applicable - I do not know where my local war memorial is	<b>11</b>	8	10	11	7	11	11	10	13	24	25	25	13	8	7	11	12	16	10	11

	Ethnicity				
	Total	North	Scotland	White	Non-White
<b>Weighted Sample</b>	<b>2998</b>	738	261	2716	206
Unweighted Sample	2998	671	216	2696	214
	%	%	%	%	%

**Which of the following battles took place during World War One? Please tick all that apply.**

Passchendale	<b>44</b>	40	50	46	18
The Bulge	<b>16</b>	13	15	16	14
Bosworth Field	<b>5</b>	6	7	5	7
Waterloo	<b>5</b>	6	4	5	16
Bannockburn	<b>1</b>	1	1	1	3
None of the above	<b>4</b>	5	3	4	5
Don't know	<b>32</b>	36	29	31	46

**Roughly how many British and Commonwealth military personnel died during World War One?**

Under 10,000	<b>6</b>	5	6	6	5
10,000 - 249,999	<b>3</b>	3	5	3	4
250,000-999,999	<b>4</b>	3	4	4	1
1,000,000-9,999,999	<b>18</b>	15	17	18	17
10,000,000 and Over	<b>3</b>	3	1	3	2
Don't know	<b>66</b>	71	67	66	71

**Have you ever visited your local war memorial?**

Yes, I have	<b>59</b>	61	60	61	33
No, I have not	<b>30</b>	28	30	29	44
Not applicable - I do not know where my local war memorial is	<b>11</b>	11	10	10	23

	Voting intention			2010 Vote			Gender		Age						Social grade		Region				
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	16-17	16-24	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	
<b>Weighted Sample</b>	<b>2998</b>	750	1021	214	931	744	670	1457	1541	72	426	354	741	1004	827	1709	1289	384	974	642	
<b>Unweighted Sample</b>	<b>2998</b>	745	983	196	934	718	677	1438	1560	108	327	219	729	1121	821	2003	995	558	995	558	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Which of the following statements comes closest to your view?**

My relatives fought in WWI and I know exactly what they did	<b>14</b>	15	13	16	16	12	13	15	13	17	10	8	9	12	22	14	13	14	14	14
My relatives fought in WWI but I'm unsure what they did	<b>33</b>	37	32	36	37	31	36	34	32	27	25	24	28	34	41	34	32	27	36	35
My relatives did not fight in WWI	<b>17</b>	15	20	15	13	20	17	15	18	23	29	30	17	15	12	18	14	25	16	15
I'm not sure if my relatives fought in WWI	<b>37</b>	33	35	33	34	38	34	36	37	33	37	38	47	39	25	34	40	33	34	37

**From which of the following countries do you think more than 1,000 troops came to fight for Britain and her allies during WWI?**

**Australia**

More than 1,000 troops did come from this country to fight for Britain during WWI	<b>47</b>	55	45	59	51	46	50	57	38	44	40	39	42	53	49	51	42	48	50	47
More than 1,000 troops did NOT come from this country to fight for Britain during WWI	<b>4</b>	4	3	7	4	3	4	3	5	9	7	7	5	3	3	4	4	6	3	4
Don't know	<b>49</b>	41	52	34	45	50	46	40	57	47	53	54	52	44	48	45	54	46	47	48

**Canada**

More than 1,000 troops did come from this country to fight for Britain during WWI	<b>44</b>	54	40	55	50	42	46	54	34	51	39	36	42	47	44	50	36	47	47	44
More than 1,000 troops did NOT come from this country to fight for Britain during WWI	<b>4</b>	4	4	6	4	3	5	4	4	7	7	7	5	3	3	4	5	6	3	3
Don't know	<b>52</b>	42	56	39	46	55	50	42	61	42	54	57	53	50	52	46	59	48	50	53

**India**

More than 1,000 troops did come from this country to fight for Britain during WWI	<b>44</b>	54	41	51	49	40	46	53	35	45	42	41	44	46	41	50	35	48	46	43
More than 1,000 troops did NOT come from this country to fight for Britain during WWI	<b>4</b>	3	4	4	3	5	4	4	5	12	6	5	5	4	3	4	5	5	4	4
Don't know	<b>52</b>	43	55	45	48	56	50	43	60	43	52	54	51	49	56	46	60	47	51	53

**Kenya**

More than 1,000 troops did come from this country to fight for Britain during WWI	<b>22</b>	26	23	29	22	22	25	29	16	27	24	23	26	23	16	25	18	26	22	24
More than 1,000 troops did NOT come from this country to fight for Britain during WWI	<b>10</b>	10	8	10	11	9	9	11	9	18	14	13	11	10	7	11	9	12	8	9
Don't know	<b>68</b>	64	70	60	67	69	66	61	75	55	63	64	63	67	76	64	73	62	70	68

				Ethnicity	
	Total	North	Scotland	White	Non-White
<b>Weighted Sample</b>	<b>2998</b>	738	261	2716	206
Unweighted Sample	2998	671	216	2696	214
	%	%	%	%	%

**Which of the following statements comes closest to your view?**

My relatives fought in WWI and I know exactly what they did	<b>14</b>	12	16	14	12
My relatives fought in WWI but I'm unsure what they did	<b>33</b>	33	27	35	13
My relatives did not fight in WWI	<b>17</b>	16	11	15	39
I'm not sure if my relatives fought in WWI	<b>37</b>	39	45	37	36

**From which of the following countries do you think more than 1,000 troops came to fight for Britain and her allies during WWI?**

**Australia**

More than 1,000 troops did come from this country to fight for Britain during WWI	<b>47</b>	43	46	48	36
More than 1,000 troops did NOT come from this country to fight for Britain during WWI	<b>4</b>	5	5	4	13
Don't know	<b>49</b>	51	49	48	51

**Canada**

More than 1,000 troops did come from this country to fight for Britain during WWI	<b>44</b>	38	44	44	37
More than 1,000 troops did NOT come from this country to fight for Britain during WWI	<b>4</b>	5	5	4	10
Don't know	<b>52</b>	57	51	52	53

**India**

More than 1,000 troops did come from this country to fight for Britain during WWI	<b>44</b>	38	47	43	44
More than 1,000 troops did NOT come from this country to fight for Britain during WWI	<b>4</b>	6	4	4	9
Don't know	<b>52</b>	56	49	53	48

**Kenya**

More than 1,000 troops did come from this country to fight for Britain during WWI	<b>22</b>	18	24	21	30
More than 1,000 troops did NOT come from this country to fight for Britain during WWI	<b>10</b>	11	11	9	16
Don't know	<b>68</b>	70	65	69	54

Fieldwork: 26th - 30th October 2012

	Voting intention			2010 Vote			Gender		Age						Social grade		Region			
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	16-17	16-24	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	
<b>Weighted Sample</b> 2998	750	1021	214	931	744	670	1457	1541	72	426	354	741	1004	827	1709	1289	384	974	642	
Unweighted Sample	745	983	196	934	718	677	1438	1560	108	327	219	729	1121	821	2003	995	558	995	558	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Turkey

More than 1,000 troops did come from this country to fight for Britain during WWI	<b>9</b>	8	9	10	8	9	8	12	6	14	13	13	12	9	4	10	7	9	9	8
More than 1,000 troops did NOT come from this country to fight for Britain during WWI	<b>19</b>	23	17	24	21	18	20	23	16	30	25	24	21	20	14	22	15	22	19	16
Don't know	<b>72</b>	69	74	65	71	73	72	65	78	56	62	64	66	72	82	68	78	69	72	76

Fieldwork: 26th - 30th October 2012

				Ethnicity	
	Total	North	Scotland	White	Non-White
<b>Weighted Sample</b>	<b>2998</b>	738	261	2716	206
Unweighted Sample	2998	671	216	2696	214
	%	%	%	%	%

**Turkey**

More than 1,000 troops did come from this country to fight for Britain during WWI	<b>9</b>	9	9	8	13
More than 1,000 troops did NOT come from this country to fight for Britain during WWI	<b>19</b>	19	24	19	22
Don't know	<b>72</b>	72	67	72	65