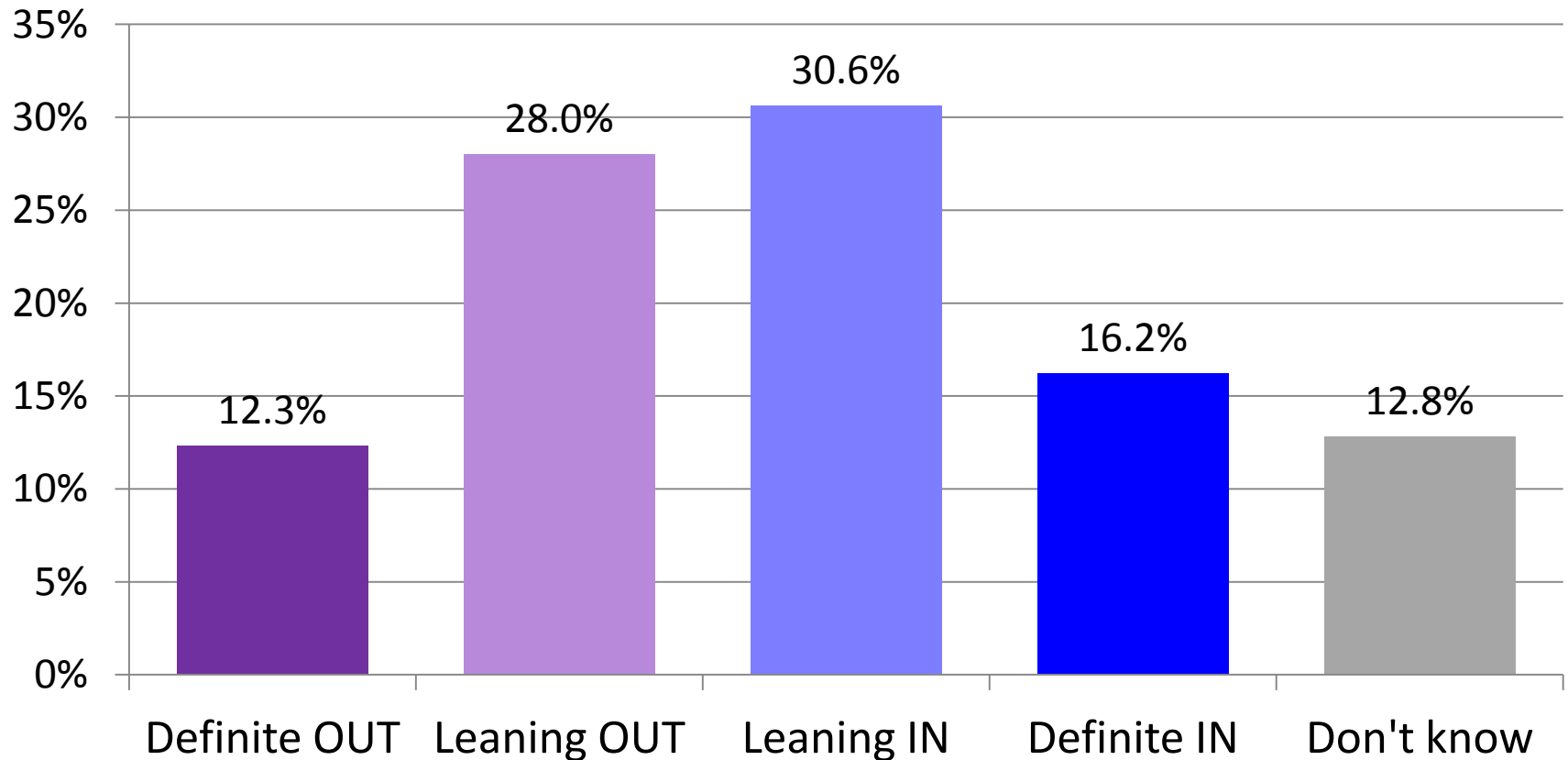


# The EU referendum and public trust

New poll findings by Survation for  
British Future

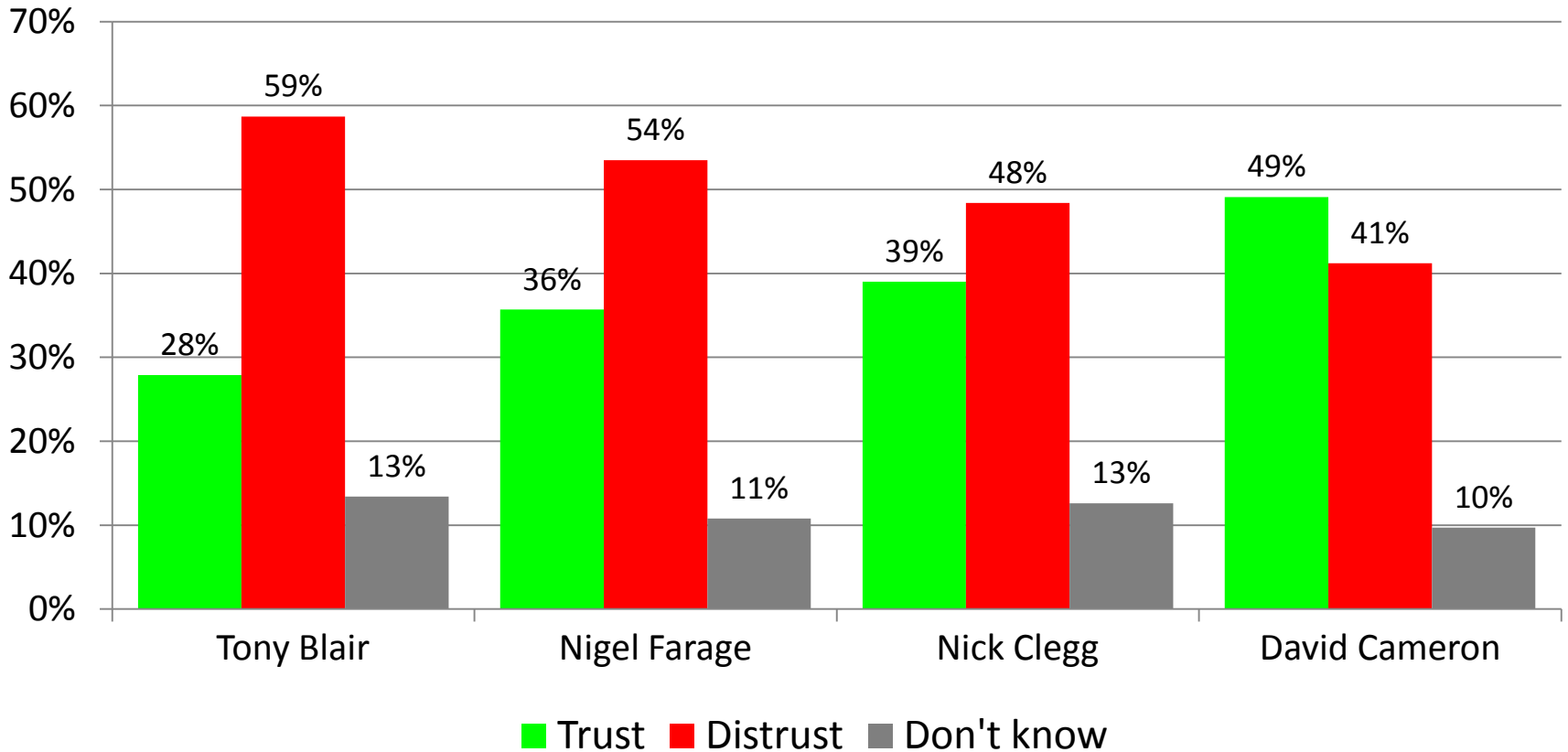
# Most people have not made a decision about where they stand on Britain's EU membership

“Thinking about a possible referendum on Britain's EU membership, which of the following best sums up your current voting intention?”



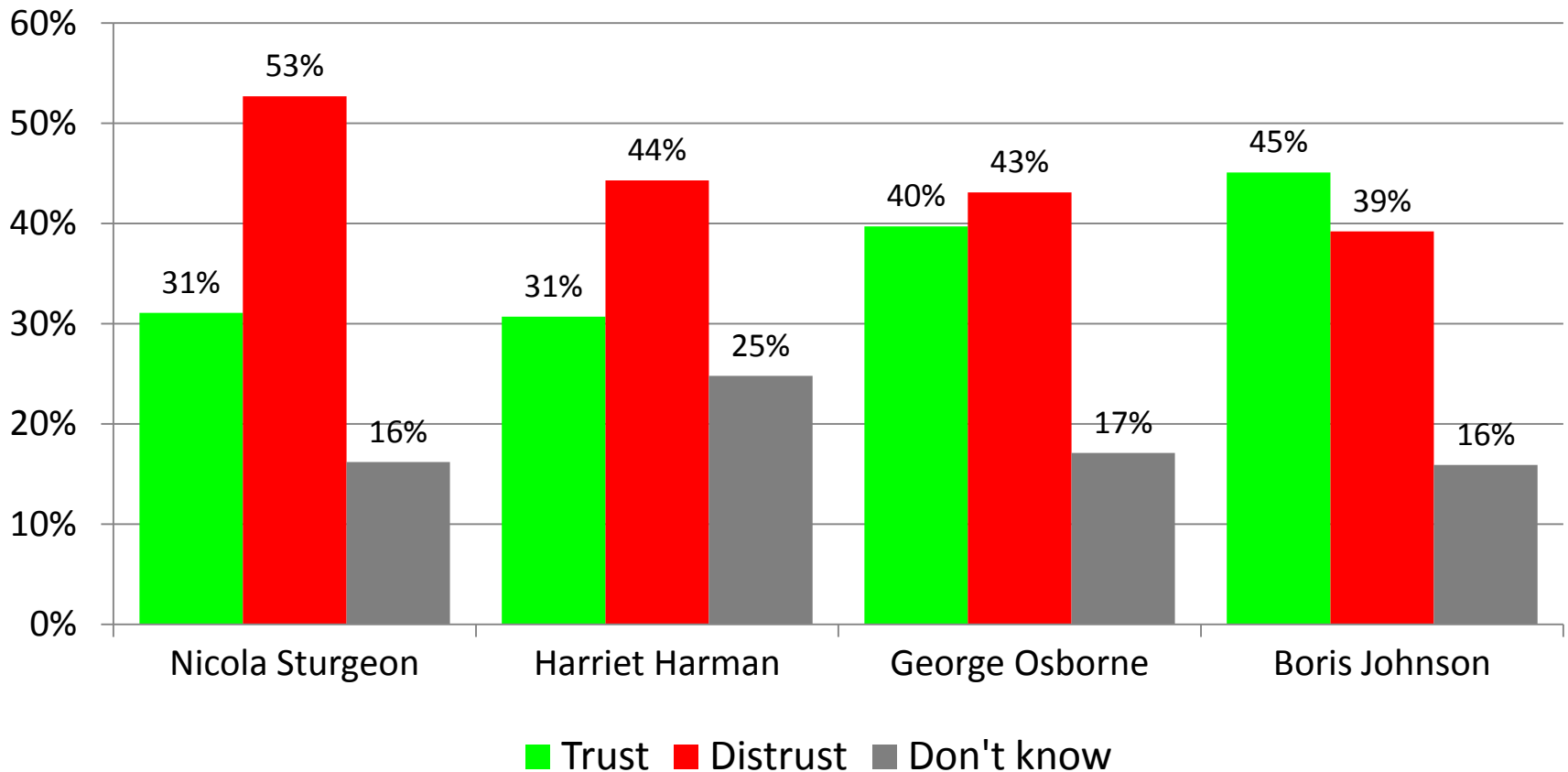
Tony Blair the least trusted to talk about Britain's EU membership, with Nigel Farage close behind

**“How much do you trust the following people when they talk about whether Britain should remain in the EU?”**



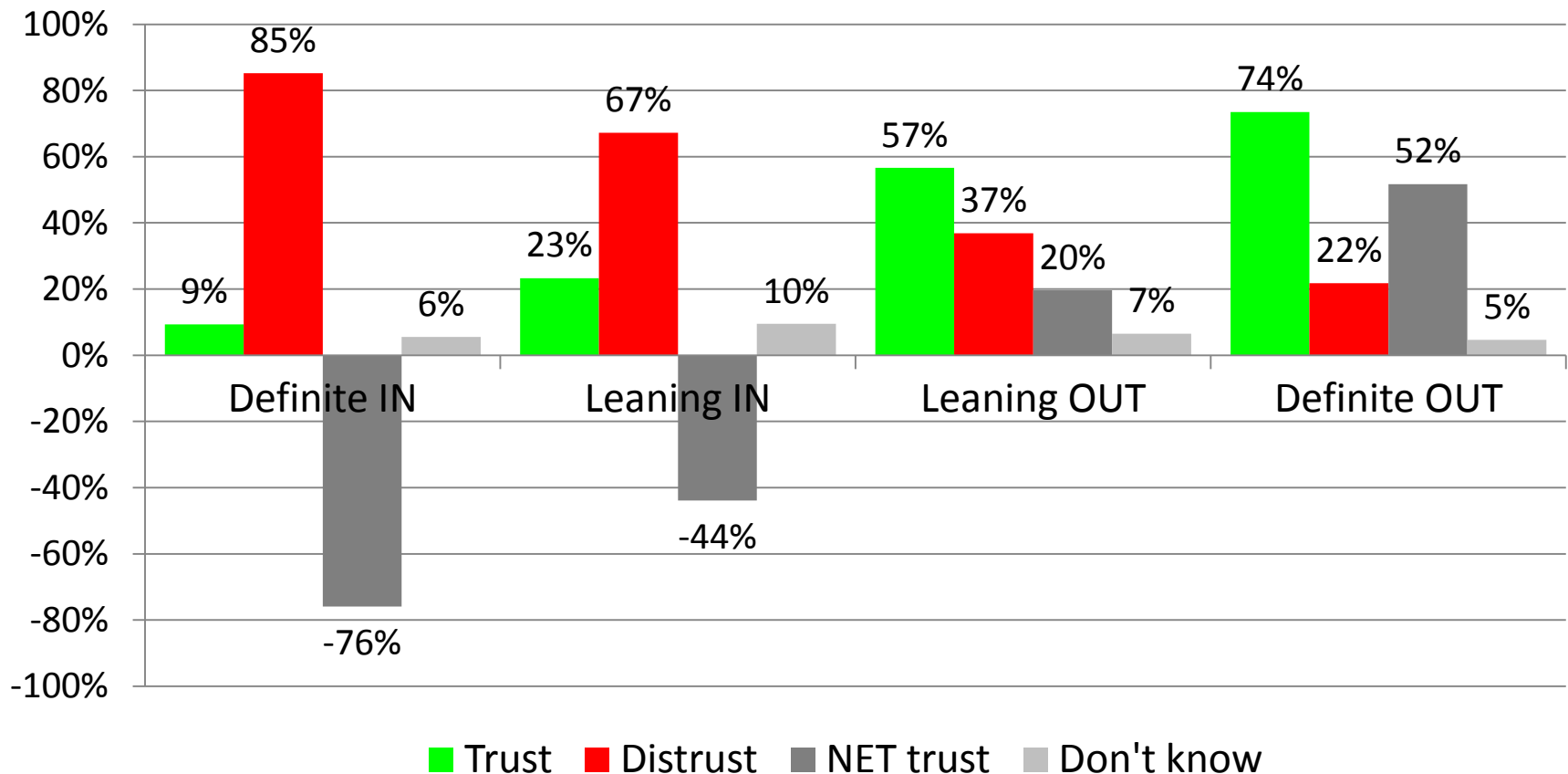
# Boris Johnson one of few high profile politicians trusted to talk about Britain's EU membership

**“How much do you trust the following people when they talk about whether Britain should remain in the EU?”**



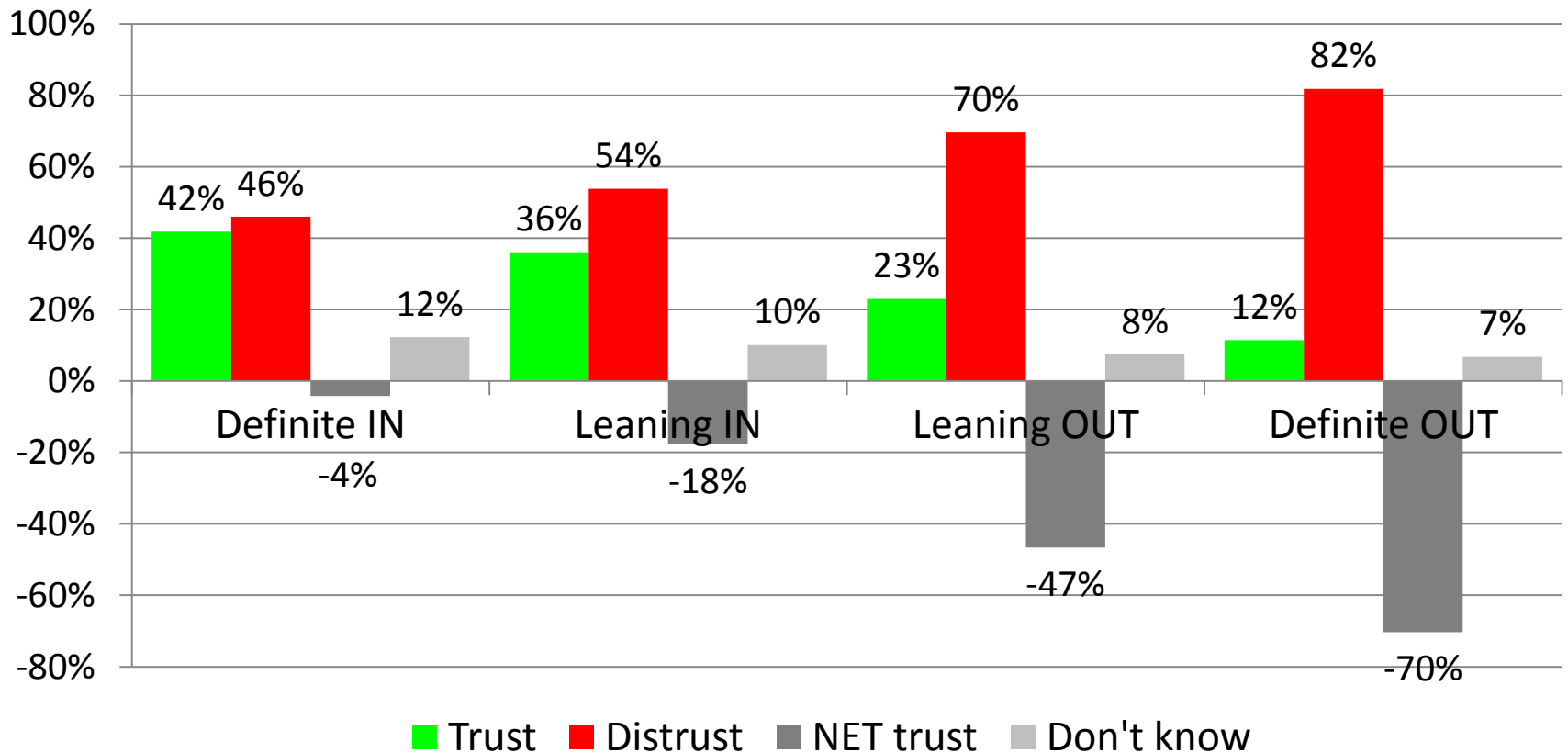
Trust of Nigel Farage when he talks about Britain's EU membership is limited to those who already want to leave

**“How much do you trust Nigel Farage if or when he talks about whether Britain should stay in the European Union?”**



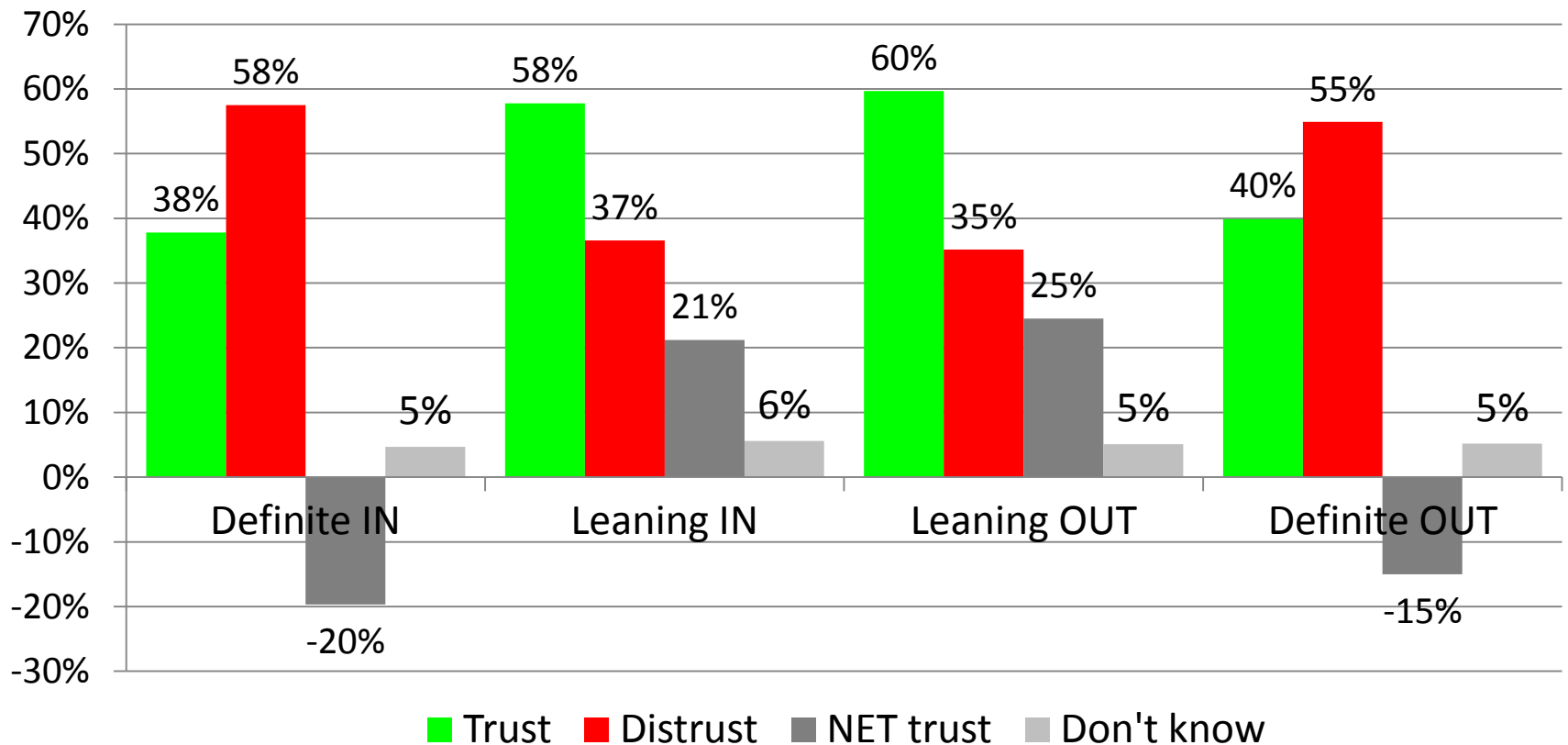
# Tony Blair is not trusted by anybody when talking about Britain's EU membership

**“How much do you trust Tony Blair if or when he talks about whether Britain should stay in the European Union?”**



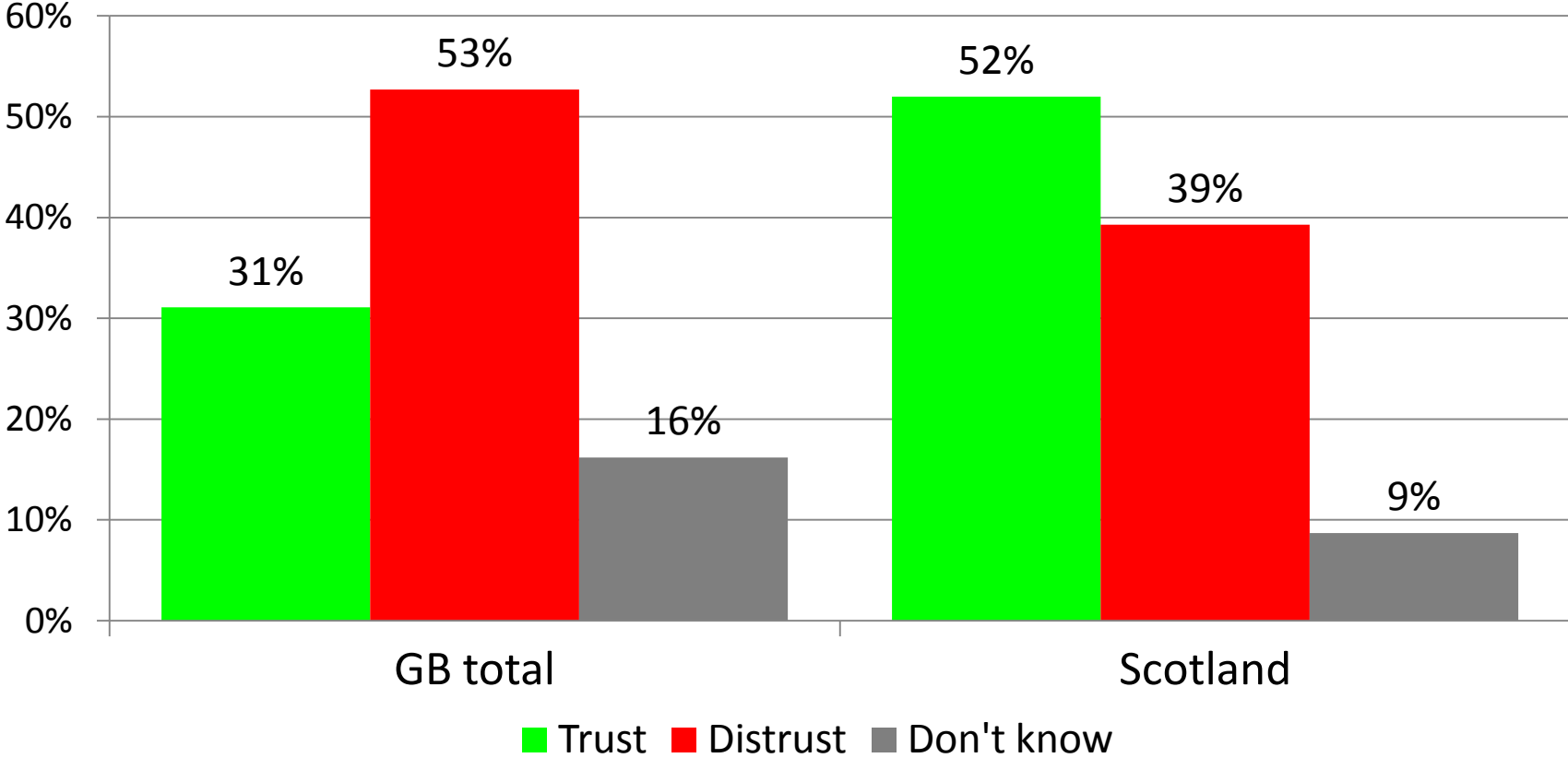
David Cameron is trusted by the majority of the 'leaners', but not by the definite 'in' or 'out' camps

**“How much do you trust David Cameron if or when he talks about whether Britain should stay in the European Union?”**



Nicola Sturgeon is trusted in Scotland, but not in the rest of the UK

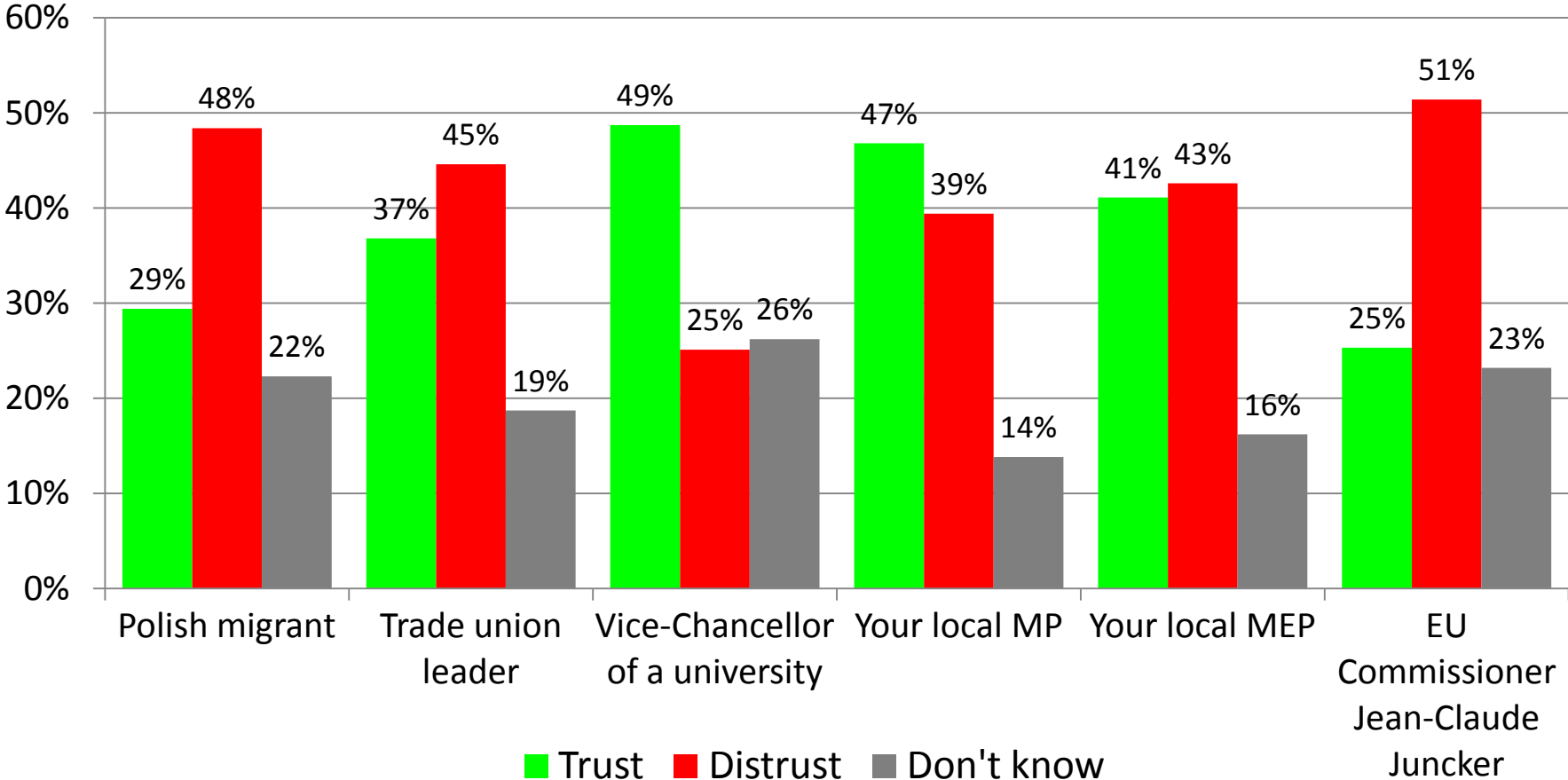
**“How much do you trust Nicola Sturgeon when she talks about whether Britain should remain in the EU?”**





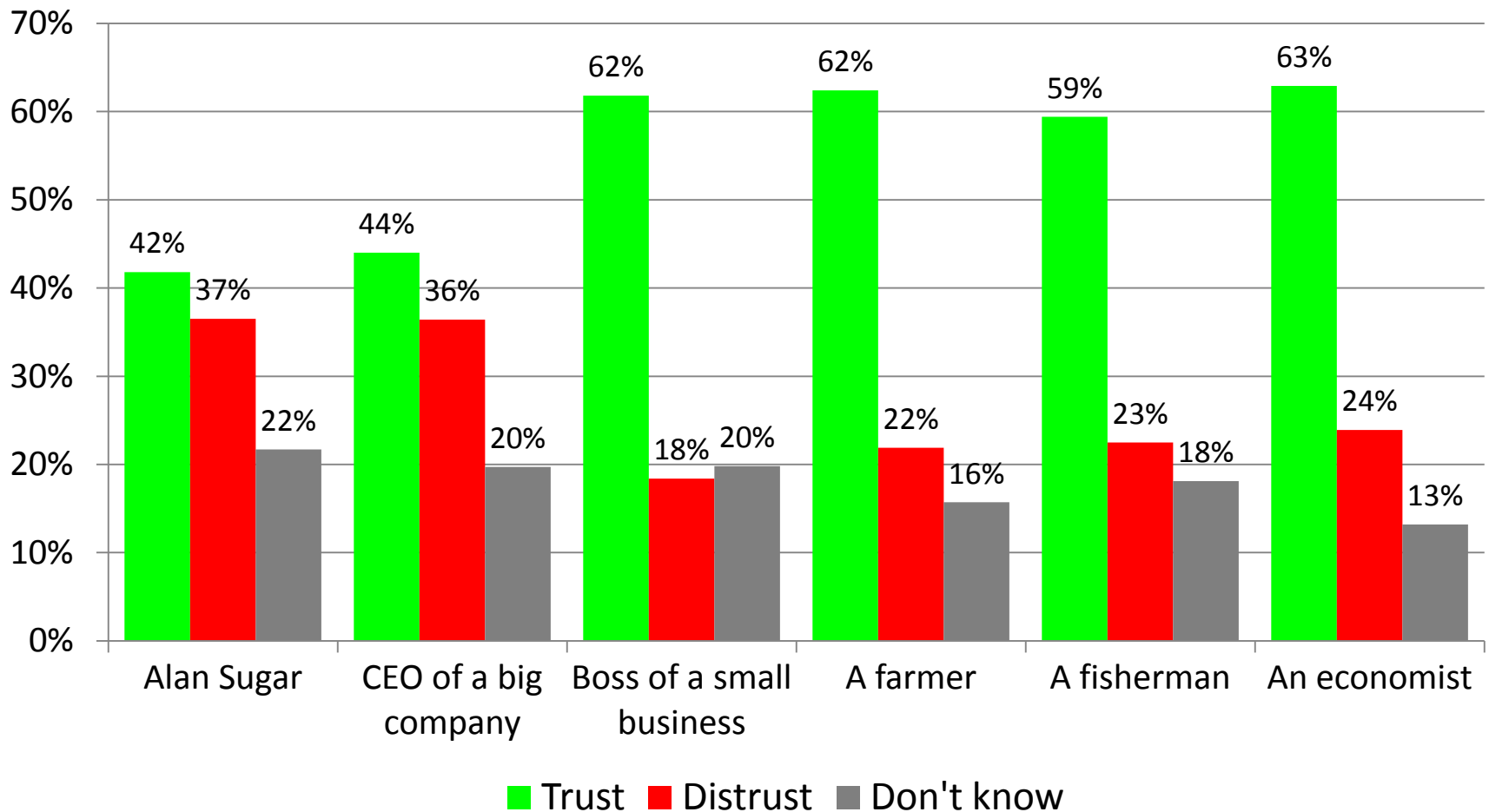
# Certain voices are trusted more than others

**“How much do you trust the following people when they talk about whether Britain should stay in the European Union?”**



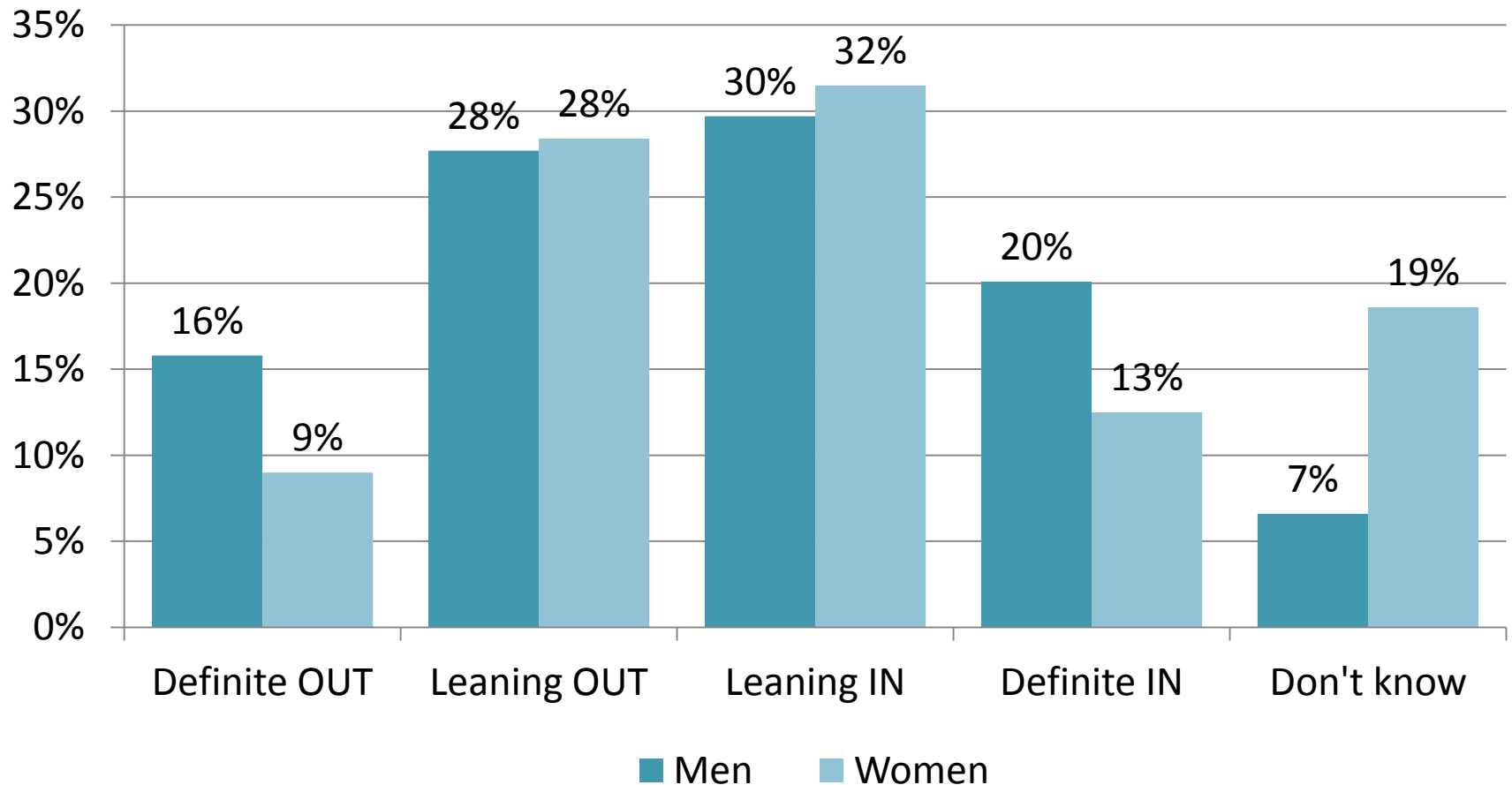
Voices outside politics generally far more trusted - but responses to big business more mixed - when talking about Britain's EU membership

**“How much do you trust the following people when they talk about whether Britain should stay in the European Union?”**



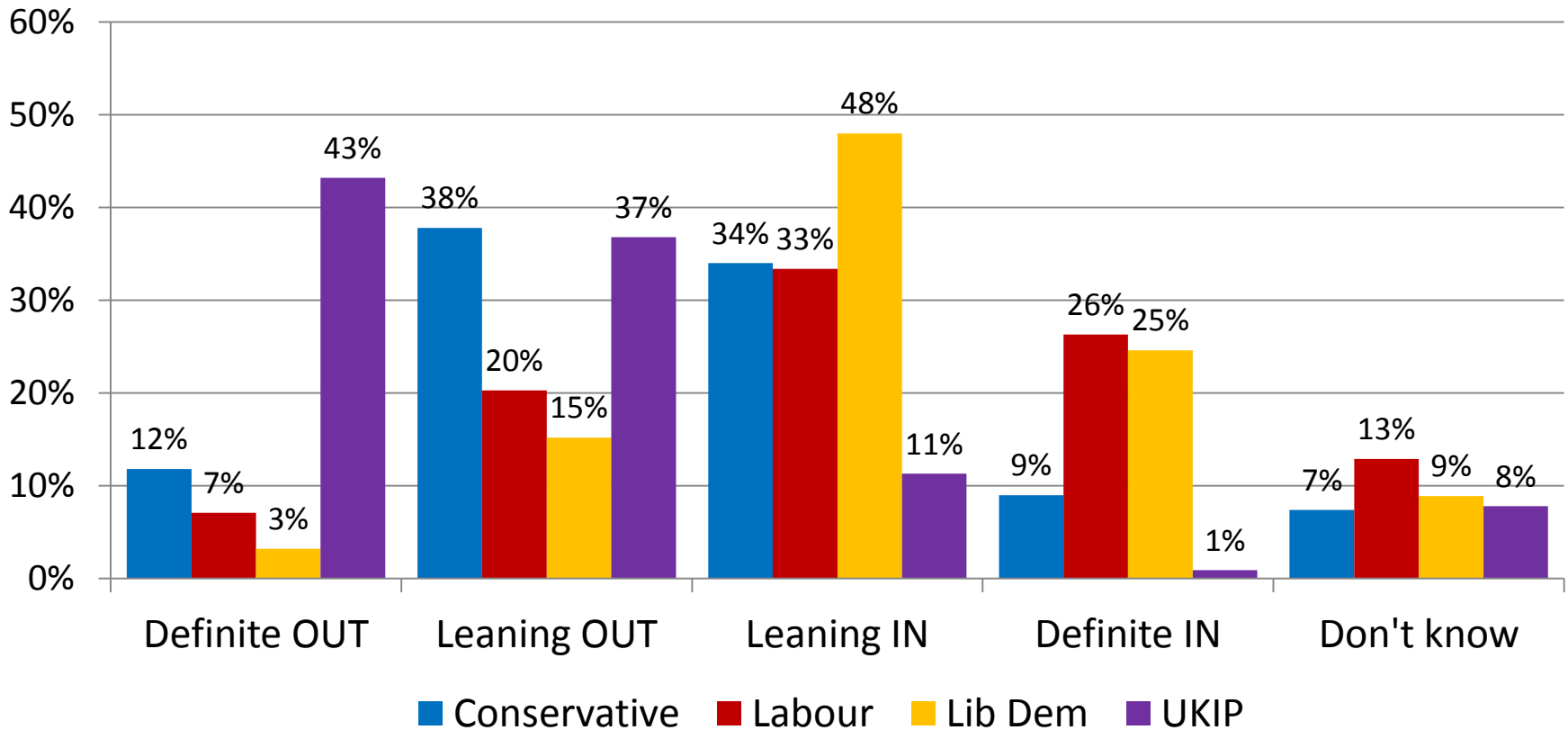
Women are almost 3 times as likely as men to say they 'don't know' where they currently stand on the issue of Britain's EU membership

**“Thinking about a possible referendum on Britain's EU membership, which of the following best sums up your current voting intention?”**



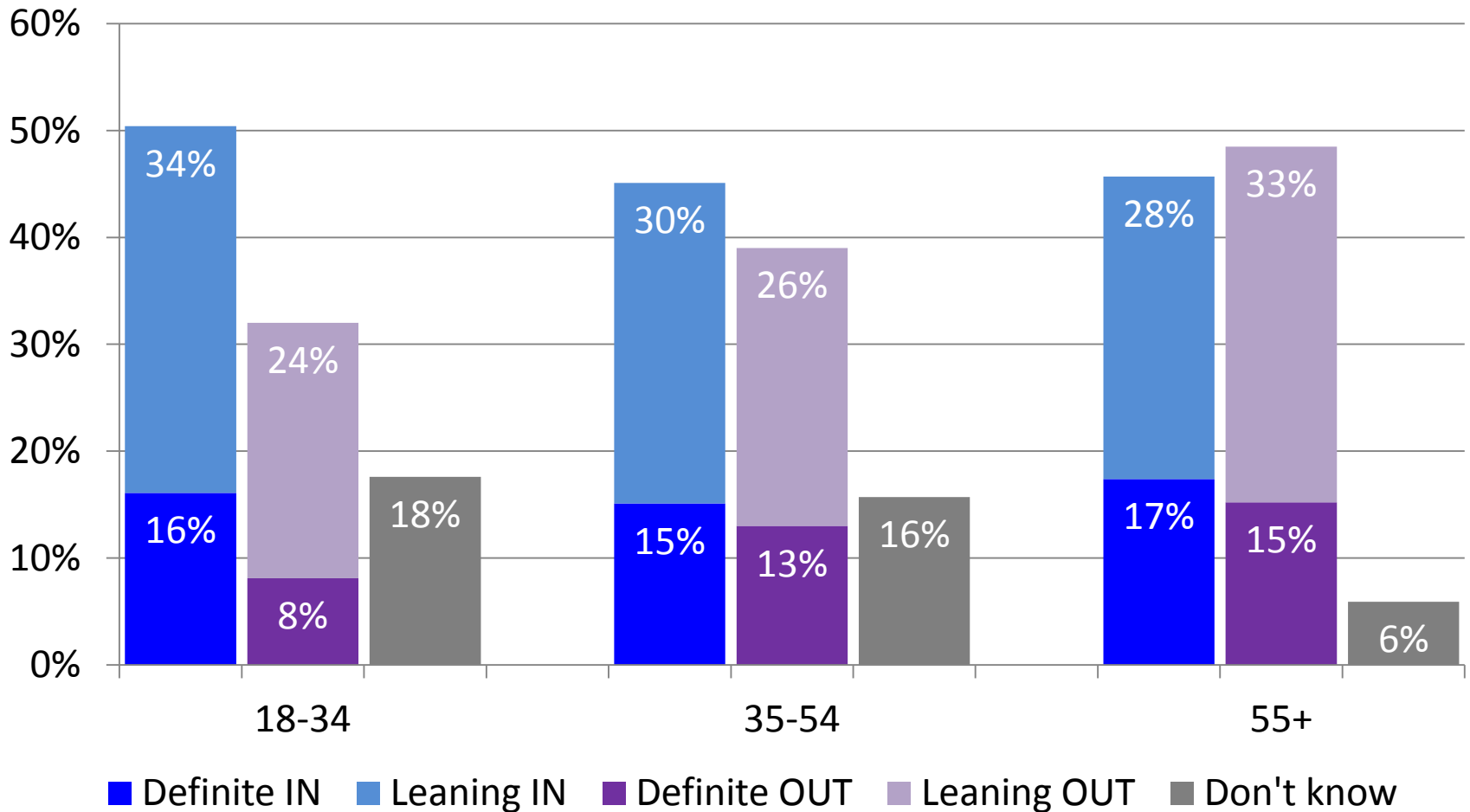
# 2015 Conservative voters are the most likely to say they could change their mind when it comes to voting intention in an EU referendum

**“Thinking about a possible referendum on Britain’s EU membership, which of the following best sums up your current voting intention?”**



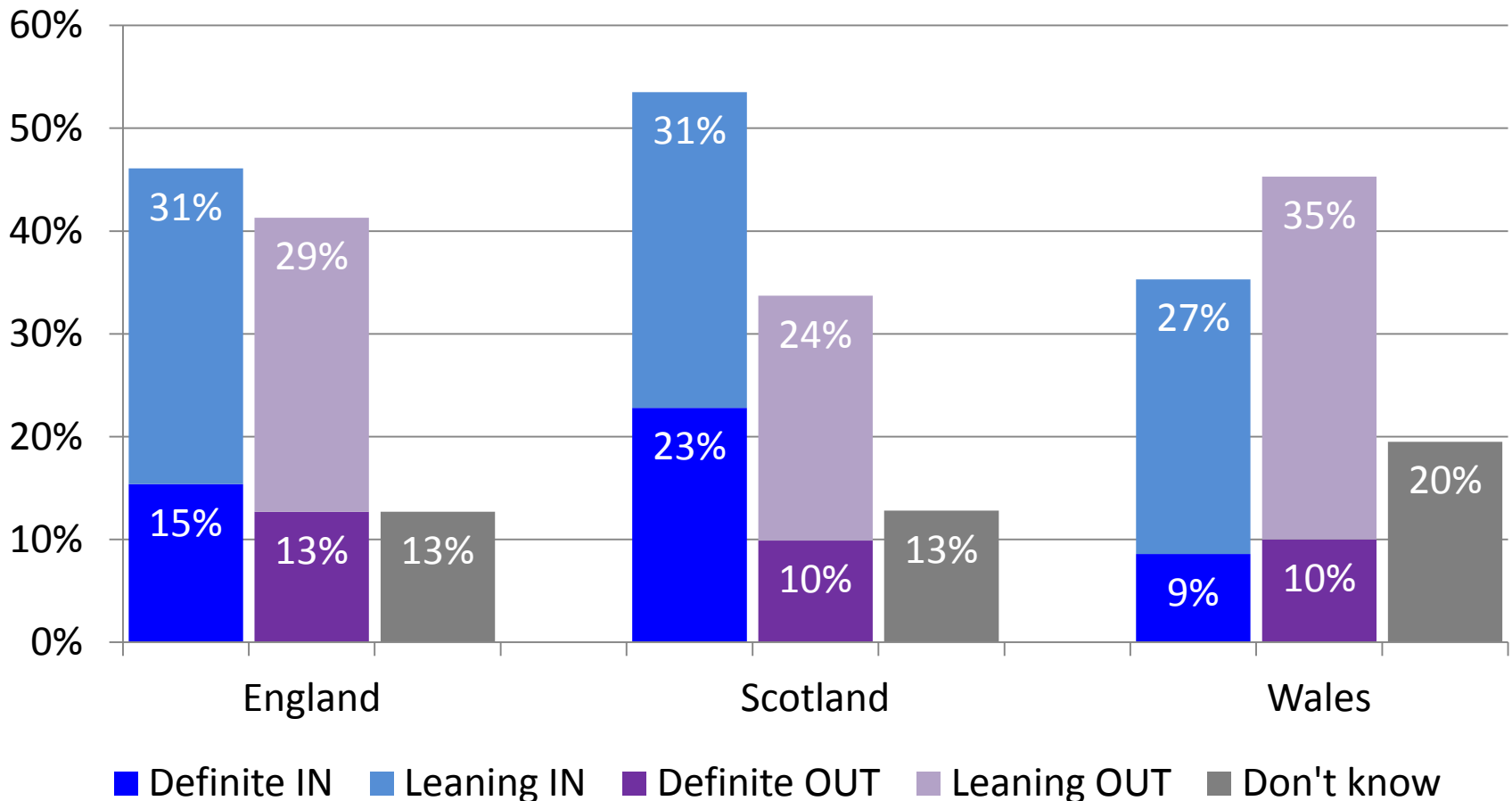
“Thinking about a possible referendum on Britain’s EU membership, which of the following best sums up your current voting intention?”

### Current voting intention on EU referendum by age



“Thinking about a possible referendum on Britain’s EU membership, which of the following best sums up your current voting intention?”

### Current voting intention on EU referendum by region



“Thinking about a possible referendum on Britain’s EU membership, which of the following best sums up your current voting intention?”

### Current voting intention on EU referendum by region

